College Choices

Number of Other Colleges to Which Student Applied:

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</thead>
<tbody>
<tr>
<td>none</td>
<td>14.3%</td>
<td>4.8%</td>
<td>7.2%</td>
<td>5.9%</td>
<td>6.3%</td>
<td>4.6%</td>
<td>5.2%</td>
<td>4.9%</td>
<td>6.2%</td>
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<tr>
<td>one</td>
<td>18.9%</td>
<td>12.0%</td>
<td>14.2%</td>
<td>13.1%</td>
<td>11.9%</td>
<td>9.2%</td>
<td>8.3%</td>
<td>7.6%</td>
<td>8.1%</td>
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<tr>
<td>two</td>
<td>17.1%</td>
<td>16.7%</td>
<td>16.4%</td>
<td>14.7%</td>
<td>13.7%</td>
<td>12.3%</td>
<td>11.7%</td>
<td>11.3%</td>
<td>11.9%</td>
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<tr>
<td>three</td>
<td>14.9%</td>
<td>16.1%</td>
<td>16.4%</td>
<td>15.3%</td>
<td>14.7%</td>
<td>12.8%</td>
<td>12.0%</td>
<td>11.0%</td>
<td>13.3%</td>
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<tr>
<td>four</td>
<td>10.5%</td>
<td>12.9%</td>
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<td>five</td>
<td>7.4%</td>
<td>10.5%</td>
<td>10.1%</td>
<td>10.0%</td>
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<td>10.4%</td>
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<tr>
<td>six</td>
<td>5.2%</td>
<td>7.5%</td>
<td>7.3%</td>
<td>7.5%</td>
<td>8.0%</td>
<td>9.3%</td>
<td>8.8%</td>
<td>10.0%</td>
<td>10.6%</td>
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<tr>
<td>seven or more</td>
<td>10.0%</td>
<td>15.2%</td>
<td>13.5%</td>
<td>16.9%</td>
<td>16.8%</td>
<td>22.8%</td>
<td>23.2%</td>
<td>23.2%</td>
<td>21.9%</td>
</tr>
<tr>
<td>11 or more</td>
<td>1.8%</td>
<td>3.7%</td>
<td>3.4%</td>
<td>4.4%</td>
<td>6.8%</td>
<td>7.5%</td>
<td>7.4%</td>
<td>7.9%</td>
<td>8.1%</td>
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Were You Accepted By Your First Choice College?*

- Yes: 70.5%
- No: 29.5%

Choice of College - The University of Michigan was Student's:

- first choice: 72.9%
- second choice: 17.8%
- third choice: 5.1%
- less than third choice: 4.1%

(20) This item was discontinued in 2007
(16) This item was discontinued in 2004
(15) This item was not included in 2004
(19) This item was discontinued in 2010
(32) This item was discontinued in 2010

Very Important Factors in Selecting the University of Michigan:

- my parents wanted me to come: 14.4%
- my relatives wanted me to come: 8.2%
- my teacher advised me: 2.3%
- UM has a good academic reputation: 89.7%
- UM has a good social reputation: 40.0%
- I was offered financial assistance: 16.2%
- advice of HS guidance counselor: 3.4%
- advice of private college counselor: 1.0%
- wanted to live near home: 8.5%
- not offered aid by my first choice: 3.8%
- UM's graduates go to top graduate and professional schools: 62.8%
- UM's graduates get good jobs: 77.1%
- was attracted by the religious affiliation/orientation: 2.0%
- wanted to go to a school about the size of UM: 21.4%
- ranking in national magazines: 3.4%
- admitted though Early Action or Early Decision: 4.3%
- visit to campus: 29.5%
- the cost of attending the college: 20.1%
- could not afford first choice (17): 6.0%
- athletic department recruited me (17): 2.9%
- ability to take online courses: 6.5%
- percentage of students that graduate from this college: 30.2%

(33) This item was introduced in 2013
(31) This item was discontinued in 2013
(29) This item was discontinued in 2013

Very Important Reasons in Deciding to go to College (33)

- to be able to get a better job: 86.0%
- to gain a general education and appreciation of ideas: 74.7%
- to make me a more cultured person: 52.0%
- to be able to make more money: 64.3%
- to learn more about the things that interest me: 86.3%
- to prepare myself for graduate or professional school: 69.4%
- ability to take online courses: 62.3%

(33) This item was introduced in 2013

Current Economic Situation Significantly Affected College Choice (29)

- Disagree strongly: 24.0%
- Disagree somewhat: 27.7%
- Agree somewhat: 36.4%
- Agree strongly: 12.0%

(29) This item was introduced in 2013

Residence Planner for Fall:

- with parents or relatives: 1.1%
- other private home, apt, room: 94.4%
- college residence hall: 0.2%
- fraternity or sorority house: 0.2%
- other campus housing: 0.6%
- other: 0.1%

(5) This item was introduced in 2006
(10) This item was discontinued in 2008
(11) This item was discontinued in 2007
(17) This item was discontinued in 2006